

# 中国股息

## Q&A from Matthews Asia Funds

April 2018

### Matthews China Dividend Fund: Tapping China's Growth Via Dividends

#### Risk Considerations

- Investment involves risk. It is possible to lose the principal capital of your investment.
- The Fund invests primarily in Mainland China-related companies. Investment in such companies may be subject to increased risks such as political, tax, economic, market, liquidity, custody and settlement, currency, legal and regulatory risks.
- The Fund may, at its discretion, pay dividends out of the capital or effectively out of capital in respect of the distribution shares. Payment of dividends out of capital and/or effectively out of capital represents a return or withdrawal of part of an investor's original investment, or from any capital gains attributable to that original investment. Such dividends may result in an immediate reduction of the net asset value per share of the Fund.
- The Fund invests primarily in equity securities, concentrated in China, which may result in increased volatility.
- The Fund may invest in smaller companies which are likely to carry higher risks than larger companies.
- The Fund does not hedge to attempt to offset certain market risks. This may expose the Fund to the risk of full losses resulting from a decline in a security's value.
- Investors should not invest in the Fund solely based on the information in this document.

#### Why should investors consider this Fund?

The Matthews China Dividend Fund offers a dividend approach to investing as a potentially lower risk method of gaining exposure to the Chinese equity market. China's economy continues to transform in a number of ways. These changes will likely put China on a more sustainable growth trajectory over longer periods of time and are generally positive. But current reforms may be accompanied by volatility in the country's economy and capital markets. In this environment, the Matthews China Dividend Fund may provide a more stable means of accessing China's growth than typical growth equity strategies. The Fund also aims to provide investors with additional income in their portfolios.

#### Can the Matthews China Dividend Fund be a lower-risk way of getting China exposure?

The Fund seeks to generate attractive levels of total return with an emphasis on current income over the long term. The Fund invests in companies that offer meaningful dividend yields, have sustainable business models and that demonstrate the propensity to pay increasing dividends over time. We focus on companies with strong financials that include solid balance sheets, low financial leverage, and improving cash flows and dividend payout ratios. Dividends are, therefore, a lens through which we seek to identify high-quality, financially healthy companies with prudent capital allocation policies. As a result, the Fund may deliver lower volatility relative to other China strategies as dividends in general can help offer stability to underlying returns.

#### How does this Fund fit within investors' portfolios?

Total return, income generation and the potential for lower volatility are three reasons why investors should consider the Matthews China Dividend Fund for their portfolios. Investors generally turn to China for its growth potential but an emphasis on earnings growth can cause investors to overlook the importance of dividends and dividend growth to long-term returns. Between December 31, 1999 and December 30, 2017, approximately 50% of the MSCI China Index's total return has been due to the reinvestment of dividends.

#### WHY DIVIDENDS MATTER

##### The Impact of Dividends on Long-Term Returns

Growth of \$10,000 for the MSCI China Index

\$50,000

\$40,000

\$30,000

\$20,000

\$10,000

\$0

12/99

12/01

12/03

12/05

12/07

12/09

12/11

12/13

12/15

12/17

DIVIDENDS REINVESTED

PRICE INDEX

For periods 12/31/99–12/31/17. Past performance is not indicative of future results. The MSCI China Index is a free float-adjusted market capitalization-weighted index of Chinese equities that includes China-affiliated corporations and H shares listed on the Hong Kong Exchange, and B shares listed on the Shanghai and Shenzhen exchanges. Indexes are unmanaged and it is not possible to invest directly in an index.

Sources: Matthews Asia, MSCI



Matthews Asia

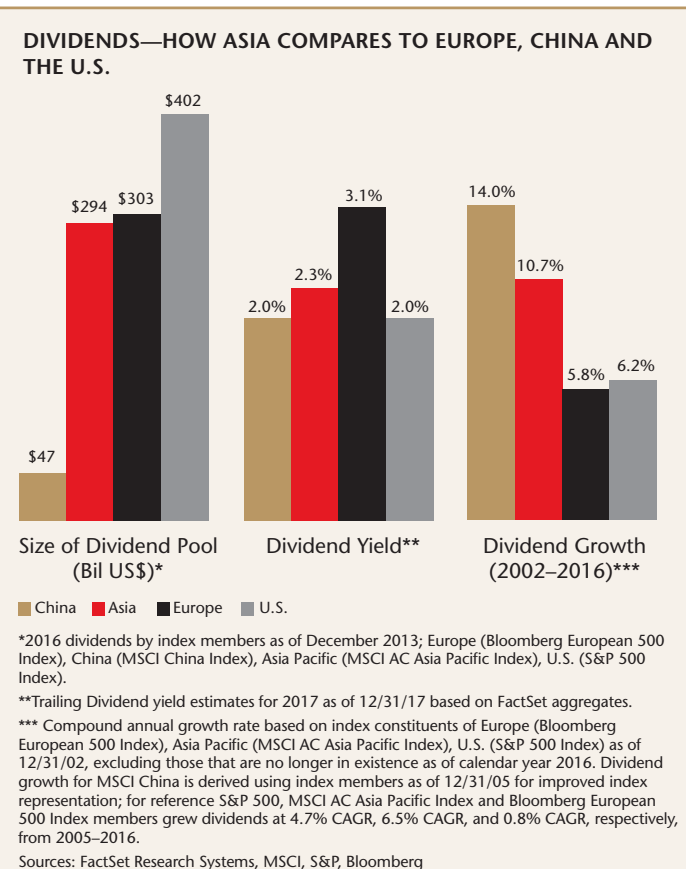
**How can recurring income streams augment returns?**

The previous chart demonstrates that recurring income streams can significantly impact long-term total return. At times, they can also impact short-term returns and can even turn price depreciation into appreciation. To illustrate, we point to the timeframe between January 1, 2013 and December 30, 2016, when the MSCI China index experienced a total cumulative return of 5.1%. During that time, if the contribution made by reinvesting dividends was excluded, that cumulative return would have actually been -6.8%. In other words, dividend payments provided a return of approximately 12%, during this four-year period, and turned overall negative returns into positive returns.

**From a yield and dividend growth perspective, how do Chinese equities compare with equities in other regions?**

What may surprise many investors is that Chinese companies offer not only higher yields but also faster dividend growth than companies in many other parts of the world. The graph below is illustrative of this point. In recent periods, Chinese equities have provided higher dividend growth—at 14%—than equities in broader Asia, and U.S. equities.

In this respect, an allocation to Chinese dividend paying equities may provide investors not only with potential yield enhancement, but also with the opportunity to participate in the dividend growth of high-quality Chinese companies.

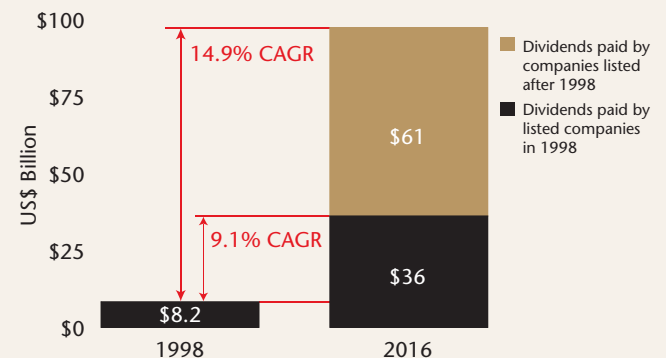


**How has the universe of dividend-paying equities in China evolved over time?**

Even as Asia remains the region of the global economy with the strongest long-term growth fundamentals, companies across the region are paying increased attention to shareholder return policies, and China is no exception. During the past 15 years, China's equity markets have expanded significantly in breadth and depth; and along with this, the universe of dividend-paying companies has grown dramatically, with aggregate dividend payments increasing from just US\$8 billion in 1998 to around US\$97 billion in 2016. As shown in the chart below, the bulk of dividend growth has come from Chinese companies listed after 1998. Unlike most initial public offerings (IPOs) in the West, many of China's IPOs are due to the privatization of large stakes in State-Owned Enterprises (SOEs) or the listing of family-run businesses, which means that these are typically established companies that pay dividends from the time of their public listing. This helps explain why China has become one of the largest and fastest-growing dividend markets in Asia.

**CHINA'S DIVIDEND GROWTH**

Aggregate Dividend Payments by Chinese Companies\*



**What may a dividend reveal about the quality of a company and its management?**

Dividends align management, or majority share-holders, with the interests of minority shareholders.

Compared to developed markets, Chinese companies tend to have more concentrated company ownership, either in the form of a founding family or a government-affiliated entity.

For private founders who have taken their company public, dividends may become their primary source of income. For government-affiliated shareholders of SOEs, dividends are often an important source of funding for government spending. In such cases, dividends are meaningful because they assure that minority shareholders have as equal a claim to earnings as large shareholders; and they are also paid

in accordance with their percentage of ownership. In this regard, dividends often signal positive corporate governance.

Discipline around dividends can help to identify healthy companies and provide signals that may not be readily apparent by looking at a firm's financials. Because cash is less prone to accounting manipulation, dividend growth is a better indicator of business performance than reported accounting earnings growth. Moreover, by reducing cash on the balance sheet, dividends force company management to become more disciplined in their decisions around capital utilization. Dividends thereby may indicate that managements are acting as good stewards of the capital with which they have been entrusted and may lower corporate governance risk.

The Matthews China Dividend Fund aims to focus on companies that can grow dividends in a predictable fashion over time. Companies that pay stable and/or growing dividends often exhibit:

- ✿ stable earnings that allow for the ongoing funding of the dividend
- ✿ strong balance sheets to provide shareholders higher claims to cash flows
- ✿ proven track records of dividend payments
- ✿ a commitment to continue dividend payments—and to grow them over time

#### Please describe the composition of dividend payments within China by sector.

China's expanding universe of dividend-paying companies has made it possible to pursue a scalable dividend investment strategy across a diversified portfolio. Chinese companies paid out approximately US\$97 billion in dividends during 2016. Of that, companies in the financial services sector (financials and real estate) paid the most, approximately 47% of the total. Telecommunication services stocks paid out a combined total of about US\$9 billion (9% of the total).

#### CHINA'S DIVERSE POOL OF DIVIDENDS Breakdown of Aggregate Dividend Payments of Chinese Companies (Excluding A-share market)

Sectors	1998	2016
Consumer Discretionary	6.8%	10.4%
Consumer Staples	2.8%	2.9%
Energy	0.1%	5.3%
Financials	17.7%	30.6%
Health Care	0.1%	0.9%
Industrials	18.7%	12.3%
Information Technology	2.0%	3.9%
Materials	0.4%	1.3%
Telecommunication Services	0.8%	8.8%
Utilities	18.1%	7.3%
Real Estate	32.4%	16.2%
<b>Total</b>	<b>100%</b>	<b>100%</b>

Sources: Matthews Asia, FactSet Research Systems; data as of 12/31/16

There is no guarantee that companies will maintain or grow their dividend pay-out ratio, or pay dividends.

#### How do State-Owned Enterprises factor into this strategy?

Many of the largest dividend-paying Chinese companies are former SOEs with a continued high degree of government ownership. Therefore, the Chinese government does still influence both earnings and dividends. Dividend policies have been improving, and we are encouraged by explicit government support for companies to return a greater share of earnings to shareholders via dividends.

#### What is the focus of your investment process?

The Matthews China Dividend Fund team utilizes a bottom-up investment process that evaluates companies for their ability to pay dividends, as well as their willingness to pay and increase dividends over time.

To ascertain the "ability" to pay growing dividends, we assess the fundamentals of each company, including stability of sales and earnings growth, sustainability of margins and high returns on invested capital. We look for firms with moderate dividend payout ratios that allow the company strong dividend coverage, and the potential for further dividend growth through expansion of the payout ratio. We prefer conservative balance sheets, which lower the risk of cash flow being diverted to debt servicing. We also focus on cash flow rather than accounting earnings, and look for companies that generate cash earnings.

Following the business assessment, we evaluate the strength of the management team, its approach to capital allocation, and the thinking behind a dividend policy. Meetings with company management are a mandatory part of our investment process, through which we aim to build a comprehensive understanding of a company, the environment in which it operates its capital allocation policy and its commitment to dividend payments.

Once we are comfortable with a company's ability and willingness to pay and grow dividends, we consider valuation in terms of a stock's current yield and the company's potential for dividend growth over the coming three to five years.

The Matthews China Dividend Fund's bottom-up investment process results in an all-cap portfolio that typically consists of 30–60 stocks. The portfolio includes a combination of stable dividend-paying companies with modest expected growth rates together with modest-yielding companies that offer the potential for attractive dividend growth over the next three to five years.

#### Tell us about the portfolio management team's experience investing in China.

Matthews International Capital Management, LLC ("Matthews Asia"), Investment Manager to the Fund, has over 25 years of investing in China and nearly 10 years of experience in managing dividend strategies in Asia. Our China Dividend team is supported by several China-focused analysts and draws on the expertise of the broader Matthews Asia investment team focused on wider Asia.

Sherwood Zhang, CFA, is the Lead Manager of the Matthews China Dividend and Co-Manager of Matthews Asia ex Japan Dividend and Asia Dividend Strategies. Prior to joining the firm in 2011, Sherwood was an analyst at Passport Capital from 2007 to 2010, where he focused on such industries as property and basic materials in China as well as consumer-related sectors. Before earning his M.B.A. in 2007, Sherwood served as a Senior Treasury Officer for Hang Seng Bank in Shanghai and Hong Kong, and worked as a Foreign Exchange Trader at Shanghai Pudong Development Bank in Shanghai. He received his M.B.A. from the University of Maryland and his Bachelor of Economics in Finance from Shanghai University. Sherwood is fluent in Mandarin and speaks conversational Cantonese.

Yu Zhang, CFA, is Co-Manager of the Matthews China Dividend Strategy, and Lead Manager of Matthews Asia Dividend and Matthews Asia ex Japan Dividend Strategies. Prior to joining Matthews in 2007 as a Research Associate, Yu was an Analyst researching Japanese companies at Aperta Asset Management from 2005 to 2007. Before receiving a graduate degree in the U.S., he was an Associate in the Ningbo, China office of Mitsui & Co., a Japanese general trading firm. Yu received a B.A. in English Language from the Beijing Foreign Studies University, an M.B.A. from Suffolk University and an M.S. in Finance from Boston College. He is fluent in Mandarin.

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The team is complemented by prominent China analyst, Andy Rothman, an Investment Strategist for Matthews Asia, focusing on China's ongoing economic and political developments. Prior to joining Matthews, Andy spent 14 years as CLSA's China macroeconomic strategist. He also spent 17 years in the U.S. Foreign Service, with a diplomatic career focused on China, including as head of the macroeconomics and domestic policy office of the U.S. embassy in Beijing. In total, Andy lived and worked in China for over 20 years. His in-depth knowledge and unique insights support the Matthews China Dividend Fund team.

### What are the risks associated with this Fund's strategy?

We believe China has solid long-term growth prospects but we still expect volatility in this market. The lack of geographical diversification is one of the main risks of the Matthews China Dividend Fund. China's restricted capital account means there is less currency diversification. Because the government plays a dominant role in the Chinese economy, there are also greater political and regulatory risks. Central regulatory directives can significantly impact dividend payments. Nevertheless, China's regulatory changes have generally been positive for dividend payments.

Dividend-paying equities can offer downside protection against share price depreciation but they may not fully participate during periods of broad market appreciation.

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## Disclosures and Notes

### For Professional Investors Only

The Fund is a sub-fund of Matthews Asia Funds, an open end umbrella fund with variable capital and incorporated with limited liability under the laws of Luxembourg. NOT FOR SALE IN THE U.S. OR TO U.S. PERSONS. This document does not constitute or contain an offer, solicitation or investment advice with respect to the purchase of the Fund described herein or any security. This information is not to be construed as a prospectus, a public offering or an offering memorandum as defined under applicable securities legislation.

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Investments involve risk. Past performance is not a guide to future performance. The value of an investment in the Fund can go down as well as up. Investors should carefully consider the investment objectives, risks, charges and expenses of the Matthews Asia Funds before making an investment decision. The current prospectus, Supplement for Hong Kong Investors, Product Key Facts Statements or other offering documents ("Hong Kong Offering Document") contain this and other information and can be obtained by visiting [hk.matthewsasia.com](http://hk.matthewsasia.com). Please read the Hong Kong Offering Document carefully for further details including risk factors before investing. Prospective investors should consult professional legal, tax and financial advisers as to the suitability of any investment in light of your particular circumstances and applicable citizenship, residence or domicile. Fees and expenses vary among Funds and share classes. Portfolio characteristics for the Fund may vary from time to time from what is shown. It should not be assumed that any investment in the securities listed was or will be profitable.

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The Bloomberg European 500 Index is a free float capitalization-weighted index of the 500 most highly capitalized European companies. The MSCI All Country Asia Pacific Index is a free float-adjusted market capitalization-weighted index of the stock markets of Australia, China, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan and Thailand. The MSCI China Index is a free float-adjusted market capitalization-weighted index of Chinese equities that include China-affiliated corporations and H shares listed on the Hong Kong exchange, and B shares listed on the Shanghai and Shenzhen exchanges. The S&P 500 Index is a broad market-weighted index dominated by blue-chip stocks in the U.S.

Index is for comparative purposes only and it is not possible to invest directly in an index.